



**FIRST ANNIVERSARY PRESS CONFERENCE
AUGUST 30, 2011**

Call to Order

Official Welcome

Mayor Greg Fischer

National League of Cities

FDIC

Thank You and Wrap Up

Photos

Recommitment by Partners

Cake





COMMUNITY SERVICES AND REVITALIZATION

ECONOMIC DEVELOPMENT



Bank On Louisville



Legend

ZIP Codes

Number of Clients

1 - 50

51 - 100

101 - 200

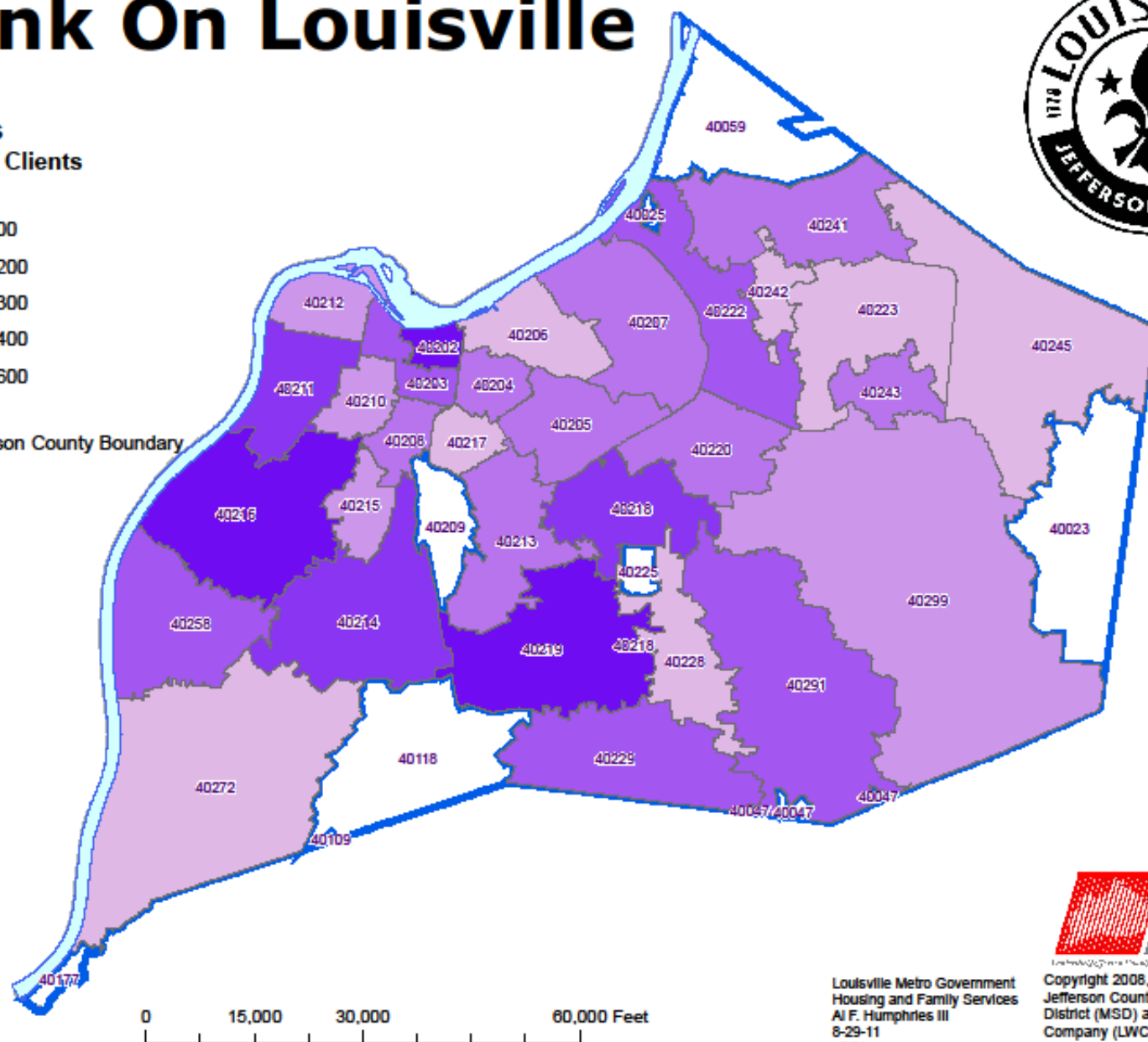
201 - 300

301 - 400

401 - 600

 River

— Jefferson County Boundary



Louisville Metro Government
Housing and Family Services
Al F. Humphries III
8-29-11
<BOL>

Copyright 2008, Louisville and
Jefferson County Metropolitan Sewer
District (MSD) and Louisville Water
Company (LWC).
All Rights Reserved.

Louisville
Office of the Mayor
Proclamation

*Greetings to whom all these presents
shall come, know ye that*

August 30, 2011

*is hereby proclaimed
in Louisville, Kentucky to be*
Bank On Louisville Day
Celebrating its 1st Anniversary
*and I urge all citizens to observe this
special recognition.*



*Done in Louisville, Commonwealth
of Kentucky, this the Thirtieth
day of August, 2011.*

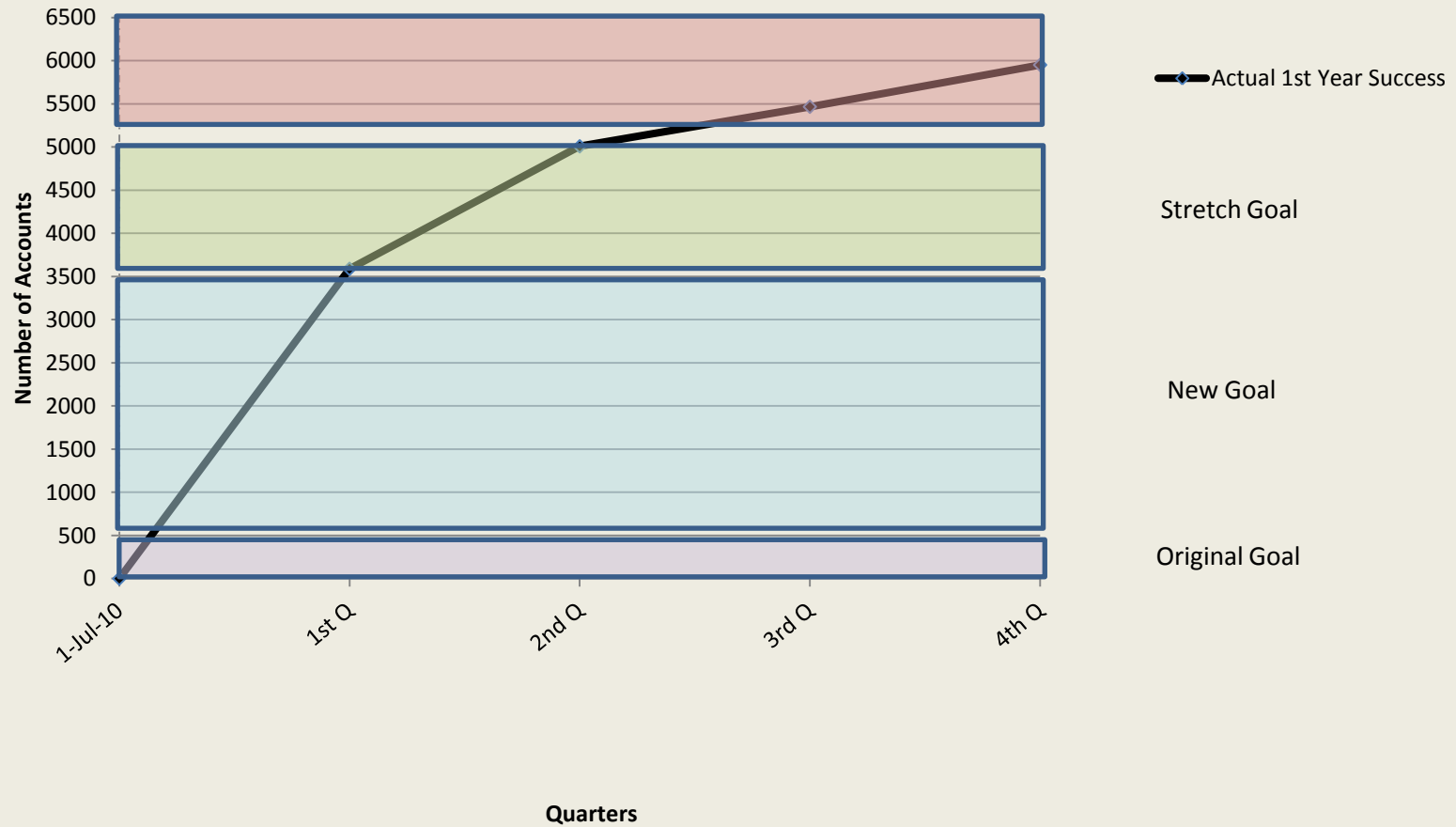
Greg Fischer

GREG E. FISCHER, MAYOR

BANK ON LOUISVILLE

Comparison of Goals to Actual

YEAR 2010-2011





YEAR ONE ACCOMPLISHMENTS:

5,952 ACCOUNTS OPENED

\$5,012,655 DEPOSITED WITH PARTNERS

\$842 AVERAGE MONTHLY BALANCE

91% REMAIN OPEN

BOL COMMITTEES



- EXECUTIVE COMMITTEE
- DIVERSE POPULATIONS
- FINANCIAL PARTNER ENGAGEMENT
- COMMUNITY PARTNER ENGAGEMENT
- EMPLOYER PARTNER ENGAGEMENT
- OUTCOMES AND EVALUATION
- FINANCIAL EDUCATION
- MARKETING WORKGROUP

BOL PARTNERS

4Cs	GuardiaCare	Network Ctr for Community Change
American Red Cross	Habitat For Humanity	Office of Congressman Yarmuth
Americana Community Ctr	Highlands Cmty Min. Inc.	Old National Bank
Catholic Charities	Housing Partnership, Inc.,	Park Community FCU
BB&T Bank	Interfaith Job Transition	PCC
Bellarmino University	Internal Revenue Service	PNC Bank
Bellewood	Iraq Sports Center	Presbyterian Community Center
Boys and Girls Club of Kentuckiana	Jeff Co Extension Service	Project Warm
Catholic Charities	JCPS	Republic Bank
Cathedral of the Assumption	Jewish Family & Career Services	River City Housing
Center For Accessible Living	Junior Achievement	Salvation Army
Center for Nonprofit Excellence	Kingdom Fellowship Life Center	Shively Area Ministries
Ctr for Women & Families	KY Dept of Financial Institutions	South Louisville Community Ministries
Chase Bank	KY Jumpstart Coalition	Spalding University
Class Act FCU	L&N FCU	St. Matthews Area Ministries
CLOUT	Legal Aid Society	St. Peters United Church of Christ
Community Svcs & Revitalization	Louisville Asset Building Coalition	St. Vincent DePaul
Consumer Credit Counseling Svc	LCCC	Tree of Life Aftercare Program, The
Dare to Care Food Bank	LFPL Job Shop	Volunteers of America
DCBS	Louisville Metro Government	Way Side Christian Mission
ELCM	Louisville Urban League	WellSpring
EACM	Louisville Wheels Transportation	Wesley House Community Services
Elderserv, Inc.	Metro Economic Development	West Louisville Business Association
Family & Children's Place	Metro United Way	Women4Women
Family Scholar House	Metropolitan Housing Coalition	YMCA
FDIC	Mini Moguls	Your Community Bank
Federal Reserve Bank	MUSCL	Youth Build Louisville
Fifth Third Bank	National League of Cities	Zoom Group
First Capital Bank of KY	Neighborhood Place	
Goodwill Industries	New Directions Housing Corp.	

Is your agency on this list?

Eboniae



Through Community Action Partnership's Finance 4 U class & Bank On Louisville's Start Fresh! Workshop, Eboniae can now focus on her future & she is serious about achieving short and long term goals in her life.

She has been saving money, is continuing her education & has started improving her credit report.

Eboniae is now on her own pathway to financial stability!

2011-2012 S-T-R-E-T-C-H GOALS



7,500 New Accounts Opened

- 100% Financial Institutions Reporting
- 500 Financial Education Participants
- 10% Increase in non-profit partnerships
- 50% Increase in financial institution partnerships
- 25 New Employer partners
- 10 New Faith-based partners



Laura Fischer
Associate for Early Childhood Education
and Family Economic Success
National League of Cities





Angelisa Harris
Community Affairs Officer
Chicago Regional Office
Federal Deposit Insurance Corporation



**HOPE
TO SEE
ALL OF
YOU
THERE!**

IT'S OUR FIRST BIRTHDAY

AND YOU'RE INVITED TO THE PARTY!



TUESDAY

**AUGUST 30
2-6 PM**

**KENTUCKY CENTER FOR
AFRICAN AMERICAN HERITAGE
1701 W MUHAMMAD ALI BOULEVARD**

Celebrate Bank On Louisville's first birthday during this free, family-friendly event:

- Bank account openings
- Asset-building
- Employment resources
- Financial education for all ages
- Food and drinks
- Games and activities for the kids



COME GROW WITH US.

VISIT www.BankOnLouisville.com OR CALL **311** FOR MORE INFORMATION.